



FOR IMMEDIATE RELEASE

ICI Metals Celebrates Opening of New Strongsville Headquarters

Strongsville, OH – December 1, 2010 – Impressive growth over the past several years led to the opening of ICI Metals much larger, state-of-the-art headquarters facility this month. Although the new location is only two miles from their previous Strongsville headquarters, the move to a larger facility was crucial to supporting the company's growth and strategic initiatives.

Crain's Cleveland Business newspaper recently featured ICI Metals, announcing its latest plans for new development. Due to the need for more space, ICI purchased a 23-acre site to become its new headquarters in Strongsville, Ohio. "One of the new warehouses is so spacious, it looks like an airplane hangar," company owner and president Dan Caine remarked.

That image fits a company that has really taken off in the last few years under Caine's leadership. "With good people - and we've got the best - a company can grow. We'll grow as big as our service capability. We want to be the best service company and our growth will be mediated by that service. Right now, ICI Metals is on the cutting edge of best practices in business."

When Caine is asked what the biggest benefit of the new location is, he quickly replied, "More warehouse space! The new location gives us the opportunity to increase the value-added services we are able to offer our customers. For example, we've increased sawing capabilities. We've also been able to purchase and stock much more inventory, and have increased the speed at which we are able to process orders. Our office space has also expanded, more than tripling the size of our inside sales department, which allows us room for continued growth."

About ICI Metals:

ICI Metals, Inc. celebrates over 21 years as a premier metal service center and distributor serving Ohio, Indiana, Michigan and Pennsylvania. The company's foundation was built on the promise of exceptional customer service and continues this mission today. Every employee of ICI Metals is challenged daily to go above and beyond expectations to be a valued partner to customers. The company not only provides quality metal products and holds a near perfect on-time delivery record, but also constantly strives to find new ways to save customers time and money through value-added services. ICI Metals created the Response™ Inventory Management program to offer customers unique services in addition to product management such as custom bar coding, labeling and packaging, which has proven to streamline logistics and save customers time and labor expense.

ICI Metals provides a wide range of metal products, specializing in an extensive inventory of alloy bar, aluminum, and stainless steel and added value processes such as aluminum plate sawing, bar sawing, shearing and inventory management. Please visit us at www.icimetals.com or call 800-228-1805.

Contact:

Dan Caine, Owner
ICI Metals, Inc.
800-228-1805

###